

Hello, I'm

Mario de Abreu

AI-Driven Creative Designer @UpFound

🎨 Experienced Graphic and Web Designer | Adobe Creative Suite Maestro | Figma Aficionado | HTML & CSS Wizard ✨

👋 Hi there! I'm Mario, a passionate graphic and web designer with a keen eye for aesthetics and a knack for translating ideas into stunning visual experiences. With 7 years of hands-on experience in the industry, I've honed my skills across various design disciplines and technologies.



EXPERIENCE

Marketing Web & Graphic Designer

D•engage

August 2024 - Present

- Handle design projects for marketing department.
- Internal Branding Assets and Marketing Collateral.
- Design landing pages
- Design social media graphics
- Create collateral for events/exhibitions

Graphic & Web Designer

OfferForge Pty Ltd.

August 2023 - May 2024

- Working on tight deadlines for both internal and client projects.
- Designing social media graphics for internal use and client platforms.
- Design and build websites including Bootstrap & CMS sites.
- HTML5 & CSS3
- Communicate & manage international client accounts.

Graphic & Web Designer

Lasting IT (Co-Founder)

November 2020 - March 2023

- Design and build websites including Bootstrap & CMS sites.
- HTML5 & CSS3
- Communicate with clients regarding their design visions and goals.

EDUCATION

BIS Multimedia

University of Pretoria

2018 - 2019

- Studied BIS Multimedia. Modules included Information Science, Visual Design, Programming, Hypermedia Theory & 3D Modeling.
- Did not complete studies due to a change in my financial Situation.

National Senior Certificate

Maranatha High School

2016

- Achieved National Senior Certificate
- Admission to a Bachelor's Degree
- Subjects included Mathematics, Physical Science, Biology, CAT, English, and Afrikaans.

Freelance Graphic & Web Designer

Various Client Projects

2017 – 2020

- Create designs based on client specifications
- Handle client inquiries and create project proposals

CERTIFICATES

AI for Designers

IxDF – 2025

- Generative AI applications
- Working with AI
- AI proto-typing
- Using AI tools for problem-solving

User Experience: The Beginner's Guide

IxDF – 2024

- UX Design Principles
- Methods of Research in a UX field
- Task analysis
- User Interviews & Usability Testing

UX Strategy Fundamentals

Udemy – 2023

- Determining Strategic Value
- Determining User Needs and Business Goals
- Determining and Controlling Project Scope

User Experience Design Fundamentals

Udemy – 2023

- The Elements of User Experience (Strategy, Scope, Structure, Skeleton and Surface)
- Visual design principles
- Creating wireframes
- Developing content requirements
- Creating functional specifications
- Organizing principles for digital media

Introduction to 3D Modeling with Nomad Sculpt

Udemy – 2023

- Proficiency in using Nomad Sculpt tools and features
- Basic understanding of 3D modeling principles
- Sculpting and shaping 3D objects
- Applying textures and materials
- Rendering and exporting 3D models

CAPABILITIES

Hard Skills

Web Design

Graphic Design

UI/UX Design

HTML & CSS

Layout

3D Sculpting

Soft Skills

Problem Solving

Creativity

Time Management

Team Work

Communication

Adaptability

Client Account Management

And adding more everyday!

Software Proficiencies

Adobe Illustrator

Adobe Photoshop

Figma

Adobe Indesign

Adobe XD

Adobe Premiere Pro

AI Tools

Weavy AI

FireFly

MidJourney

Chat GPT

DALL-E

N8N

Nano Banana

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Behance Portfolio

