

Hello, I'm

Mario de Abreu

AI-Driven Creative Designer @UpFound

🎨 Experienced Graphic and Web Designer | Adobe Creative Suite Maestro | Figma Aficionado | HTML & CSS Wizard 🌟

👋 Hi there! I'm Mario, a passionate graphic and web designer with a keen eye for aesthetics and a knack for translating ideas into stunning visual experiences. With 7 years of hands-on experience in the industry, I've honed my skills across various design disciplines and technologies.



EXPERIENCE

Marketing Web & Graphic Designer

D•engage

August 2024 - Present

- Handle design projects for marketing department.
- Internal Branding Assets and Marketing Collateral.
- Design landing pages
- Design social media graphics
- Create collateral for events/exhibitions

Graphic & Web Designer

OfferForge Pty Ltd.

August 2023 - May 2024

- Working on tight deadlines for both internal and client projects.
- Designing social media graphics for internal use and client platforms.
- Design and build websites including Bootstrap & CMS sites.
- HTML5 & CSS3
- Communicate & manage international client accounts.

Graphic & Web Designer

Lasting IT (Co-Founder)

November 2020 - March 2023

- Design and build websites including Bootstrap & CMS sites.
- HTML5 & CSS3
- Communicate with clients regarding their design visions and goals.

EDUCATION

BIS Multimedia

University of Pretoria

2018 - 2019

- Studied BIS Multimedia. Modules included Information Science, Visual Design, Programming, Hypermedia Theory & 3D Modeling.
- Did not complete studies due to a change in my financial Situation.

National Senior Certificate

Maranatha High School

2016

- Achieved National Senior Certificate
- Admission to a Bachelor's Degree
- Subjects included Mathematics, Physical Science, Biology, CAT, English, and Afrikaans.

Freelance Graphic & Web Designer

Various Client Projects

2017 - 2020

- Create designs based on client specifications
- Handle client inquiries and create project proposals

CERTIFICATES

AI for Designers

IxDF - 2025

- Generative AI applications
- Working with AI
- AI proto-typing
- Using AI tools for problem-solving

User Experience: The Beginner's Guide

IxDF- 2024

- UX Design Principles
- Methods of Research in a UX field
- Task analysis
- User Interviews & Usability Testing

UX Strategy Fundamentals

Udemy - 2023

- Determining Strategic Value
- Determining User Needs and Business Goals
- Determining and Controlling Project Scope

User Experience Design Fundamentals

Udemy - 2023

- The Elements of User Experience (Strategy, Scope, Structure, Skeleton and Surface)
- Visual design principles
- Creating wireframes
- Developing content requirements
- Creating functional specifications
- Organizing principles for digital media

Introduction to 3D Modeling with Nomad Sculpt

Udemy - 2023

- Proficiency in using Nomad Sculpt tools and features
- Basic understanding of 3D modeling principles
- Sculpting and shaping 3D objects
- Applying textures and materials
- Rendering and exporting 3D models

CAPABILITIES

Hard Skills

- Web Design
- Graphic Design
- UI/UX Design
- HTML & CSS
- Layout
- 3D Sculpting

Soft Skills

- Problem Solving
- Creativity
- Time Management
- Team Work
- Communication
- Adaptability
- Client Account Management

And adding more everyday!

Software Proficiencies

- Adobe Illustrator
- Adobe Photoshop
- Figma
- Adobe InDesign
- Adobe XD
- Adobe Premiere Pro

AI Tools

- Weavy AI
- FireFly
- MidJourney
- Chat GPT
- DALL-E
- N8N
- Nano Banana

CONTACT

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Behance Portfolio

